

Alaska:
Put your red cape on
and let's celebrate the supers!



Everyone has a super inside of them. Those that have come through the fight of heart disease and stroke have an extra sprinkle of **super** - come hear their stories and get inspired.

GO RED FOR WOMEN
CONFERENCE & LUNCHEON
Wednesday, March 1, 2017
Dena'ina Center

FOR MORE VISIT  AMERICAN HEART ASSOCIATION ANCHORAGE

2017 Go Red For Women

Conference & Luncheon

Heart disease and stroke cause 1 in 3 deaths among women each year – more than all cancers combined. But we can change that because 80 percent of all cardiac events may be prevented with education and lifestyle changes.

Go Red For Women encourages women and their families to take action and live a healthier life. Let's get started. Let's unite. Together we are stronger and unstoppable.

Event Schedule

7:30 a.m. Red Tie Breakfast

8:30 a.m. – 11:30 a.m. Health Conference & Expo

11:30 a.m. – 1 p.m. Luncheon Program featuring
Keynote Speaker Amber Thiel, CEO The Healthy Edge

About Amber: Amber Thiel believes the rise in degenerative diseases including heart disease, cancer and diabetes are predominantly symptoms of personal lifestyle choices. Without making a fundamental change in the way we live, these diseases will lead to a generation of children that are expected to die at a younger age than their parents. She is creating a powerful movement to educate and empower families to live long, healthy and abundant lives.

"Through easily accessible education, empowerment and a community of support and accountability, we can facilitate long lasting change in people's lives, both emotionally and physically. This will allow them, their families and future generations to lead a more purposeful and abundant life."

- Amber Thiel

Go Red Ambassadors: Shannon & Aubrey Virgin

Palmer, Alaska

(Cover Photo)

Aubrey was diagnosed with Kawasaki Disease at the age of 2. Thankfully, it was caught early and she was able to receive life-saving treatment.

Although they had never heard of it before her diagnosis, her family was surprised to learn that Kawasaki Disease is the No. 1 cause of acquired heart disease in children.

Since then, Aubrey and her family have worked hard to raise awareness about this little known disease and stress the fact that heart disease can affect any one, at any age.

Go Red For Women

Presented by

Providence Alaska
Medical Center

*SuperU campaign designed and
made with love by Yuit Comms.*



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Sponsorship Opportunities

Go Red For Women Specialty Sponsor

- Customized to meet your company's needs
- A premier table of ten at the event luncheon
- Ten invitations for your guest to the morning workshop sessions, health expo and breakfast
- Three invitations to the Red Tie Breakfast
- Your company logo featured in all promotional and press materials
- Logo placed on collateral materials, including invitations and event flyer
- Your company logo on the Anchorage Go Red for Women event site and Facebook page
- A premium half-page recognition in the event program (4"H x 5"W)
- Logo recognition on your guest's premiere table
- Premier oversized exhibit booth for the entire day
- Recognition of your contribution on stage with a commemorative plaque
- Opportunity to select specialty sponsor option to be included in package
- Media package may include:
 - Your company logo included in a 30second Go Red PSA to be aired on cable
 - Your company logo included on any donated media space (when available)

\$7,500 Sponsorship

Go Red For Women Gold Sponsor

- Ten tickets for the entire event with priority seating at the luncheon
- Your ten guests receive event invitations on your behalf
- Your company logo placed on all printed materials, including invitations and program book
- Your company logo included on the Anchorage Go Red for Women website and Facebook
- Logo recognition on your guest's table
- Quarter page recognition with logo in event program book (4.25"H x 2.75" W)
- Prime exhibit booth space for the entire day
- Opportunity to distribute promotional items during the Health Conference
- Recognition on stage of your contribution with a commemorative plaque
- Two invitations to the Red Tie Breakfast
- Opportunity to select specialty sponsor option to be included in package
- Media package may include: Your company logo included in a 30second Go Red PSA

\$5,000 Sponsorship



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Go Red For Women Ruby Sponsor

- One table of ten with priority seating at the luncheon
- Ten tickets to the conference portion of the event which includes the health related seminars, health expo and bistro breakfast
- Logo recognition on your reserved table
- Your 10 guests will receive event invitations on behalf of your company
- Other special marketing opportunities include:
 - Business card size recognition in the event program book (2.6"H x 2.5"W)
 - One exhibit booth for the entire day
 - Your company name included on the Go Red Cable PSA

\$2,500 Sponsorship

Go Red For Women Luncheon Sponsor

- Ten tickets to the conference portion of the event, which includes various health related workshops, health expo and bistro breakfast
- One table of ten with reserved seating at the luncheon portion of the event
- Company name listed on your table
- Your ten invited guests will receive event invitations on behalf of your company

\$1,500 Sponsorship

Go Red For Women Health Expo Sponsor

- One exhibition table and opportunity to provide incentives or gifts to all attendees during the Go Red Health Conference
- Two tickets to the luncheon and conference
- Your company name listed in the Go Red Printed Program

\$1,500 Sponsorship

Red Tie Breakfast

- One table of eight with reserved seating at the breakfast
- Your company's logo featured on your table
- Your eight invited guests receive event invitations on behalf of your company

\$750 Sponsorship



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